

5 Tips For Sharing Your Blog Posts On YouTube

The rising popularity of youtube has made many people use it for a wide variety of purposes. Many people have started to understand the potential of this biggest video sharing platform and take advantage of it. Sharing your blog posts on youtube is one of the best things you can do on youtube. This can result in increased views and visibility for your blogs.

Why should you share your Blog Posts on Youtube?

With millions of users on YouTube, you have the potential to attract new viewers and subscribers to your blog who may not have found you otherwise. Below are few reasons why you should start sharing your blog posts on youtube:

- Increased visibility and exposure.
- Opportunity to reach a wider audience
- Improved engagement with viewers
- Diversification of content marketing strategy
- Improved SEO and website traffic
- Increased brand awareness and authority
- Opportunity to monetize content through ads and sponsorships

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Sharing your blog post on youtube can bring a lot of positives for your business. Below listed are some of the tips to keep in mind while sharing your Blog posts on youtube.

Create a teaser video

Before sharing your blog post, create a short teaser video that highlights the main points of your blog post. This will give people a taste of what to expect, and they will be more likely to click through to your blog.

- Use attention-grabbing headlines to spark interest
- Incorporate emotional storytelling to evoke a response from viewers
- Showcase unique visuals to differentiate your teaser from others

- End with a cliffhanger to encourage viewers to click through to your blog

Start with a hook

Just like with writing, you want to grab your audience's attention from the start. Start your video with a hook, such as a surprising fact or an intriguing question, to keep viewers engaged.

Use closed captions

Closed captions can make your videos more accessible to viewers who are hard of hearing or deaf. They can also improve the SEO of your video, as YouTube can crawl the text in your captions.

- Use accurate and concise captions that match the spoken words for the best viewing experience
- Use proper grammar and punctuation to ensure the captions are easy to read and understand

Use a call to action

Don't be afraid to ask your viewers to take action. Whether it's subscribing to your channel, leaving a comment, or visiting your blog, include a call to action at the end of your video to encourage engagement.

Optimise your video for mobile viewing

Many people watch YouTube videos on their mobile devices, so make sure your video is optimised for mobile viewing. This means using larger text, simple graphics, and optimising for vertical viewing.

Conclusion

All the above tips can be kept in mind while sharing your Blog posts on youtube. With a large user base, it won't be easy to get engagement on youtube. That's why you should consider applying the above steps to your overall marketing strategy. [Use YouTube accounts](#) in bulk for business marketing.

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